

Vol. 2020 • No. 4 • 8 Pages • 1 Section • Zamora Shriners • Birmingham, Alabama • July 2020

Stated Meeting
July 29, 2020
7 p.m.
• Discuss the need to

withdraw money from

Protected Fund and update on
the sale of the Temple.

Ceremonial will be August 15, 2020.

Details to be announced.

Kids Day at the Temple is July 25.

Sportsman's Giveaway will be August 22, 2020 -Lunch is 11:00 a.m. - 1:00 p.m.

A firearm will be given away every three minutes beginning at noon.

See more on Page 5

The sale of the Temple is on schedule, with a closing date of July 31. We will then have 30 days to vacate the premises.

Zamora Park will now be open for fishing and picnics to Zamora members and their guests in attendance. Park hours are 10-5 Friday, Saturday, and Sunday.

Non-Profit Organization U.S. Postage PAID Birmingham, AL Permit No. 965

Zamora Shriners 3521 Ratliff Rd. Irondale, AL 35210





## Bobbi Jo Wright to Speak at Zamora Paper Sale Kickoff

There is not a Shriner that has not seen the famous "Editorial Without Words." This image graces most Shrine clothing as well as statues placed outside most Shrine Centers. The image comes from a picture taken by photographer Randy Dieter in 1970. Dieter had been on assignment covering an annual outing at Hadi Temple in Evansville, Indiana.

The event was for handicapped children at a local amusement park. The photographer was taking pictures using a telephoto lens when he observed a Shriner, Al Hortman, who passed away in 2009, carrying a little girl in one arm and her crutches in the other. By the time he was able to get the couple in focus, they had passed him, and he was forced to take the shot from the back.

The little girl in the photograph is named Bobbi Jo Wright. Wright was born with cerebral palsy, which resulted in many orthopedic problems that made her have difficulty walking. She has stated that she has many wonderful memories of the years she was a patient at the St. Louis Shriners Hospital. She recalls all of the fun activities while there.

Zamora Shrine is fortunate to have Bobbi Jo Wright to speak at the annual Paper Sale Kickoff. The event will be July 8 with a meal to be served at 6, and Ms. Wright will speak at 7. You will want to make plans now to be in attendance for this unique opportunity.







## Noble Will Shelton and Lady Morgan welcome new daughter

Noble Will Shelton and Lady Morgan welcomed Elizabeth Rose Shelton into the world on February 14, 2020, at 3:00 p.m. Congratulations!



#### Permit No. 965

The *Zamora News* is published every month at Irondale, Alabama. **POSTMASTER** send changes of address to 3521 Ratliff Rd., Irondale, AL 35210.

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- Kirk "Moose" Pearson Editor in Chief
- Debbie Crook Zamora Shrine Center Office Manager
- Travis Vaughn Technical Advisor

Submissions can be sent to: zamoranewsinfo@gmail.com

USPS mail: 3521 Ratliff Rd., Irondale, AL 35210

## From the desk of the Potentate

Hail Companions,

After only three months, it looks like Zamora is slowly coming back to life. I sincerely hope you and your family are well and have survived the COVID-19 lockdowns. This is our first paper since the mandated isolation has taken place because I decided that it would make better financial sense to stop production of your Zamora News until we were able to open our doors once again. It seems like I haven't been able to see our Nobility for years instead of a matter of months. I can honestly say I am looking forward to talking to each of you in the very near future.

Since our last paper, there has been very little going on at your Temple. We have saved a great deal of money by not paying as much for our utilities, but we still have bills coming in and have worked limited hours in the office to write checks and answer calls. This has been a difficult process because we haven't had rentals since early March. That being said, I'm sure you all can see the importance of our Sportsman's Giveaway. We need to make this the most successful event ever, and I am asking each of you to do all you can to sell tickets and get them turned in to the office. The date for our 2020 Sportsman's Giveaway is August 22.

Lam also excited to announce that we have rescheduled our annual Paper Sale Kick off for July 8. We will eat at 6 and meet at 7. Our guest speaker will be none other than Bobbi Jo Wright. You may know Ms. Wright is the little girl in the famous Shrine picture, "Editorial Without Words." I know you all will want to be at your Shrine Temple to hear this advocate for the Shrine share her story.

We are also planning our Kids Day at the Temple for July 25. If you or your unit would like to help with this project, please contact your Second Ceremonial Master Travis Vaughn or Captain of the Guard Paul Rogers to see what help is needed. I know they would appreciate any help or support they can get.

We had to cancel a stated meeting due to the coronavirus back in April. We received communication from Tampa stating that we don't have to make that meeting up. So that is a good thing! We will be having a stated meeting on July 29 at the usual Shrine times (eat at 6 and meet at 7). I would encourage you all to make plans now to attend. We have candidates to vote on, several other items to discuss, and most importantly a report from our Treasurer, Illustrious Sir Tom Gaskins, P.P.



Kirk "Moose" Pearson and the First Moose

and real estate chairman.

Finally, we have not been able to have rentals for most of the year, and this has hurt us. However, our summer is filling up with rentals. The only day available for a ceremonial is August 15. Keep this day in your mind. We are going to kick it up and have an amazing time. I have asked several motorized units to display their skills and show our candidates why Zamora always walks away with awards at our associational meetings. We are planning a party for that evening to help all of us get back into "Shrining" and remember how much fun we can have together.

In closing, I would like sincerely thank each one of you for being a Zamora Shriner, and I look forward to seeing you soon at our temple.

## FOR MORE INFORMATION ABOUT SHRINERS HOSPITALS, CALL 1-800-237-5055

From the Potentate:
"No anonymous letters, emails, or other submissions will be printed in the Zamora News."

## Upcoming events for Zamora Shriners

			J	luly 2020			
Sun	1	Mon	Tue				Sat
				Leadership Meetings 6:00 6:30 7:00	2	3	Independence Day Office Closed
	5	6	7	Paper Sale Kickoff Eat at 6:00 Meet at 7:00	9 DeMolay	DeMolay 10	DeMolay 11
DeMolay	12	13	14	15 Divan 6:00	16	17	18
	19	20	21	22	23	24	25 Kids Day at the Temple
	26	Zamora News Deadline	28	29 Stated Meeting Eat at 6:00 Meet at 7:00	30	31	

				Αι	ıgust 2	020	)		
Sun		Mon		Tue	Wed		Thu	Fri	Sat
	2		3	4	Leadership Meetings 6:00 6:30 6:30	5	6	7	
	9		10	11		12	13	14	Ceremonial Time: TBA
	16		17	18	Divan	19	20	21	Sportsman's Giveaway
	23		24	25		26	27	28	2
	30	Zamora News Deadline	31						

### Branding Update Information

## **Shriners Hospitals for Children to** Be Known as Shriners Children's

Dear Nobles,

Our great Fraternity has seen many changes in our nearly 150-year history, from world wars to the rise of industry and technology. Our great Philanthropy, Shriners Hospitals for Children® finds itself in today's ever-changing landscape of health care. True to our aim of serving more kids in more places, last year we saw more children than ever before, but the majority did not receive in-patient care. As a result of the changing care patterns in pediatric health care, five of our facilities no longer offer inpatient services, although the care they provide is still transformative in the lives of these children and their families. We anticipate even more joining that number in the near future. As a result, many states' regulatory bodies will no longer allow us to use our corporate name, Shriners Hospitals for Children, to describe the care we provide in an outpatient setting.

Shriners Hospitals for Children has traditionally had a very strong "master brand" strategy with all of our facilities holding the same name. Recent evolutions in health care have changed that. Our five outpatient facilities each have different names such as Shriners for Children Medical Center<sup>TM</sup> — Pasadena, or The Erie Shriners Medical Center. The goal of any brand is to create consistency to increase brand equity. The recent announcement of our new brand, Shriners Children's TM, is a step toward unifying all of our locations, regardless of the means of providing care, under one brand. This is not a name change, but a change in our brand strategy to meet the constantly evolving world of health

From a fraternal perspective, the branding is going from four words to two words, and the branding simply focuses on who is providing care and who is being served. For nearly 100 years, our mission has been to work consistently to build a health care brand synonymous with outstanding medial expertise and the most amazing care anywhere. Due to this reputation, we are able to shorten our brand, something consumers prefer in today's digital age.

There has also been some concern raised over how the name will function with its possessive ending. The brand will be used as a master brand with a more specific label following. For example one of our research initiatives in Genomics, could become Shriners Children's Genomic Institute. This branding convention is heavily utilized within pediatric healthcare, and well known to consumers as it is currently used by the majority of top pediatric brands.

We all take a great deal of pride in the world's greatest philanthropy that bears our name, and that, will never change. Shriners have helped provide life changing medical treatment to more than 1.4 million children, regardless of the family's ability to pay. We all want to see even more children served than ever before. We believe this new brand will help guide us into a future that promises more opportunities to change even more lives.

Yours in the faith,

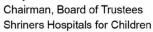
Jeffrey L. Sowder

Jeguy 2 Dowder

Imperial Potentate, Shriners International

Chairman, Board of Directors, Shriners Hospitals for Children

Jerry G. Gantt







## **Attention Shriners Van Drivers to Cincinnati Shriners Hospitals**

Driver:

In response to the coronavirus (COVID-19) outbreak, Shriners Hospitals Children—Cincinnati implemented measures to prevent the spread of illness in our facility. We know families are reaching out for help with transportation, and we want you to have the information to make of all ages with serious underlying health conditions remain ers and riders are notified.

required all hospitals to cease all non-urgent clinic appointments and surgical procedures. These restrictions have been lifted and Ohio hospitals are permitted to resume all medical care. In ed below: alignment with our regional hospitals, we continue to restrict drive to the hospital in their own outside visitors and have not vehicle, and receive reimburseresumed volunteer services. ment for their expenses. This is Roadrunners/temple the preferred method of patient drivers/riders, arriving with patients, are permitted in the

lounge and cafeteria only. Social distancing (6 feet) must be maintained in all areas.

has is fully open to perform elective surgeries and clinic visits. There are new hospital-specific guidelines that we ask everyone to follow so families and drivers remain safe and healthy.

At this time, only one paran informed decision. Federal ent/guardian per patient is per-& state guidelines continue to mitted to enter the hospital. recommend that individuals Upon arrival, each person enterover the age of 65 - and persons ing our facility will be screened for fever and symptoms of COVID-19. Masks are required home as much as possible. to be worn in the facility at all Please make sure all your driv-times, for anyone over the age of 2. Masks are available at the In March, the State of Ohio entry screening for those who do not have masks on arrival.

For your safety, and to minimize exposure to persons outside your home, our patient travel recommendations are list-

- 1. Self-transport—Families transportation.

Dear Shriner Volunteer or building, but restricted to the transport is impossible, temples may drive families, minimizing stops that require public contact. Prior to departure, drivers and Cincinnati Shriners Hospital riders should self-screen for COVID-19 symptoms using their state's guidelines, and wear masks for the entire trip: families should do the same.

> 3. Air travel—Airline transport is the least favorable form of transportation, due to close proximity to others for extended periods. For the time being, please choose only as a last

> If you or your drivers have questions or concerns, we ask that you call and ask to speak with our Family Care Management Department: 855-206-2096.

> We recognize the time and effort involved in coordinating visits, and know that you want what is in the best interest of "our kids." We will continue to monitor the situation and keep you updated as rules change.

Sincerely,

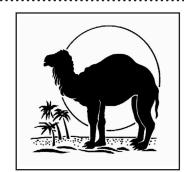
Kathy Zaeske MSN, RN Director, Patient Services

Shriners Hospitals 2. Temple transport—If self- Children — Cincinnati

## **Black Camel Visits Zamora, Yet Again**

#### In remembrance of:

- George A. Estes
- Bilbo Crawford
- Marcus C. Phillips
- Jesse O. Faggard
- Charles W. Tisdale, Jr.
- Lindell Lee Howell
- William L. Newman
- Billy A. Rikard
- D.H. Kizzire
- · Aubrey E. Cooper



"Death is a black camel that kneels unbidden at every gate."

## ZAMORA SHRINERS 2020 SPORTSMAN'S GUN GIVEAWAY & LUNCHEON

Saturday, August 22, 2020

Lunch Served 11:00 AM until 1:00 PM

A firearm will be given away every 3 minutes beginning at 12 noon! This ticket is eligible for all firearms on back!

Ticket entitles holder to one "on premise" luncheon plate and beverage. No coolers allowed.

- All local, state and federal laws apply.
- Must be 18 years of age to purchase ticket.
- You do not need to be present to win.

- All firearms will be delivered from Simmons Sporting Goods.
- Winners responsible for all applicable sales taxes.
- Must be 21 to redeem certificate for any handgun.

#### 100 GUN TICKET PRICE: \$20.00

All prizes must be claimed no later than September 25, 2020. Any winner who cannot pass the background check may be allowed to take other merchandise of equal value for that particular firearm. Any prize upgrading/exchanges is between the winner and gun dealer.

All gun substitutes, if necessary, will be with a gun of equal or higher value.

All proceeds for the benefit of Zamora Shriners and not tax deductible as a charitable donation.



# Make friends, help candidates, have fun - Join the Ceremonial Cast

Are you looking for a way to get involved at Zamora? Do you want to make a difference at Zamora that affects every new Candidate in the mysteries of the Mystic Shrine? If you answered yes to these questions, we want YOU for the Ceremonial Cast. Your assistance and participation will help set the tone in showing new Shriners just how special a fraternity they have chosen to join. For more information contact Zamora's Chief Rabban Tim Vaughan at (205) 792-1835, or email him at coco4funn13@aol.com.

It's a great time to be a Zamora Shriner!

Share your club or unit activities. Email your submissions to zamoranewsinfo@gmail.com

## **Temple Delinquencies**

Walls C. Aaron Johnnie R. Alderson Michael D. Allred Eugene J. Arwood Stephen H. Avery Rodney E. Bates Michael W. Belcher James W. Bell John H. Bell Maurice E. Bell Bobby W. Brand Aubrey Lee Canada William H. Chambers, IV Robert L. Compton Frank E. Cook Kelly C. Cross James Eugene Davis Donald P. Deckard, Sr. James R. Demoss Clarence R. Dudley, Jr Matthew G. Dudley Wayne A. Duke, Jr. Wayne A. Duke Paul B. Edmundson Michael C. Emerson Thomas David Farlow Billy P. Fowler Carl Frost Gregory D. Gowens Dewey D. Graham Jack E. Greenwood James D. Griffey

Dalmous Hoyt Haltiwanger

Barry L. Hill

Barry N. Hill Steven K. Horton Harland T. Howell Charles Edley Hughes Billy J. Hutchings Worley Rolan Jackson, Jr. James A. Johnson Joe E. Johnson James Ray Jordan Benjamin S. Keaten James M. Lann Brett E. Lessley Garland O. Lively, III Paul James Locke Harold E. Long, Jr. Charles E. Lynn, III James W. Mann Phillip C. Martin Aubrey McBride Thomas Lee McCulloch Kyle McDougal Harold Lloyd McGuire Kyle C. Miller Cecil Lamar Moore Jeffrey S. Morris Daniel D. Nichols James H. Oneal William O. Owings, MD Christopher S. Pate Jerry W. Perry Christopher W. Posey John W. Richardson Ted W. Roberts, Jr. John Melvin Rooks

Leon Sebetich Jerry E. Self James F. Sherbrook, Jr Nathan R. Sills Edward T. Sims Joshua W. Smitherman Robert H. Starr Donald R. Statham Jonathan G. Stiff Louis Edgar Stovall, Jr Charles A. Talley Michael B. Thomas Donald B. Thompson Jack A. Thompson Wendell R. Thompson Timothy L. Thornton Harvey Charlton Tice Christopher D. Tillman John T. Tucker, III Joshua T. Weldon Brandon P. West Thomas D. Wilburn, Jr. Sterling Lyle Wilkins Michael G. Wilkinson James B. Williams

Chris D. Smith Jack Dowling Tumlin Joseph H. Tunnell, Jr. Charles A. Turner Joseph V. Williams, Jr. Jackson Bartee Worthington,

## **CLAY COUNTY**

CAR SHOW & SWAP MEET 33rd YEAR

89545 Alabama Highway9, Lineville, Alabama

#### NOVEMBER 1, 2020 9 am - 3 pm

Always the first Sunday in November!

All Net Proceeds are donated to Shriners Hospitals for Children-Greenville

ADMISSION: \$2.00 12 and Under - Free Car Show - Sunday Swap Meet - Sat & Sun

#### **Sponsored This Year By**





35450 Alabama Highway 21 N Talladega, AL 35160 www.talladegatractor.com Office - 256-362-6113

#### **Home of the Famous Money Tree!!**

**Cash Prizes of** \$3,000 +

#### FOR MORE INFORMATION CALL

TERREL YATES 205-369-2856 **GREG DENNEY** 256-618-1186

WINSTON FACH 205-856-0644



Photo of a check in the amount of \$28,000.00 that was recently presented to the Shriners Hospital for Children in Greenville, South Carolina representing proceeds from the Car Show last year. A total of \$715,000 has been presented to date. Shriners Hospitals treat children with orthopedic, burn care, cleft lip and palate and spinal cord injuries. Treatment is provided regardless of their ability to pay.

Pictured Left to Right are: Paul Finelli, patient McKayla, Noble Doug Owens and Lady Betty, from Zamora Shine Center, patient Catlynn and Bill Munley



www.shrinershospitalforchildren.org

For patient referrals, please call 1-800-237-5055

OVE to the rescue

#### **GOLF CART SPONSOR**



205-525-0131 • www.southlandgolfcarts.cor

#### All Vendors - Parts - Arts & Crafts

Go straight to your set up location. We will have someone come by your location to collect your entry fee.

Each 10 x 20 spots are \$20.00.

#### **DASH PLACARD SPONSOR**

Spiegel N. Yates

Gordon Zane



#### LISTEN TO WCKF ALABAMA 100.7 RADIO

FOR OUR LIVE REMOTE!

All show cars and vendors enter and exit the Park Entrance on Highway 9. All spectators enter Highway 49 parking lot. Shuttle transportation will be provided from the parking lot to show area. Setup for Saturday and Sunday starts on Friday Devotional will be held at 10:30 on Sunday - Main Stage



#### No Pre-registration

No Judging

All vehicles please have \$20.00 cash or check made out to:

Clay County Car Show

There will be 3 fast entry lines when you come in the park (by the airplane).

You will receive your goody bag, dash plaque and registration number.

Having correct change or completed check will help us complete the registration process quickly.

#### The Lineville Recreation Park

89545 Alabama Hwy. 9 North, Lineville, Alabama







DJ RAY WILL BE BACK SPINNING THE PLATTERS!!

# **Aromaz Fundraiser! Let** the Masking Begin!



By Paula Mangum, Princess Royal Aromaz Dynasty Temple No. 163

As businesses begin to re-open and people venture out into the 'new normal' we are finding that in many places mask wearing is suggested and in some places even mandatory. While this need is huge, we have found a way to help meet the need to keep our friends, family, even those we may not know safe. We have created the Corona Kit. The Corona kit comes with a mask, a neck band (it helps save the ears) and a door opener. The door opener is also handy for pushing buttons on keypads and those many things that we have to touch while we are out and about doing our shopping and other necessary things.

As much as we would love to accommodate

requests for certain kinds of masks, that is not always feasible. Our mask maker is using what they have on hand to make this fundraiser much more profitable for our temple.

The Corona kits – pictured below are selling for \$20. There are basically three categories: Solid color, geometric designs (anything not solid or floral) and florals.

If you are interested in getting some of these to sell, or even getting one yourself, please text or call me Paula Mangum (2053067144) or Queen Beverly Burkett (2052299808). You can also email me: mangumpc@hotmail.com or Beverly: bbbamagirl@gmail.com .

#### Announcement

We hope you are enjoying your printed copy of Zamora News. However, if anyone would like to be removed from the mailing list, please email the staff at zamoranewsinfo@gmail.com to make this request.









## Shriners compete in Wild Game Cook Off

Chad Houze writes, "On Feb 29th 3 members of Zamora (Jamie Green, Chris Key & Chad Houze) and wives competed in The Alabama Wildlife Federation Wild Game Cook Off at The Talladega Speedway as team East Alabama Shrine Club. We entered all three categories. Fish (Thai catfish soup), Fowl (Duck Pho) and Game (Venison lettuce wraps) and also had a large pot of venison chili to help feed the crowd in attendance. There where 45 teams competing, and unfortunately our entries did not place but we enjoyed the competition and fellowship while promoting Zamora."

## Zamora Divan visits Yaarab in Helen, Ga.

Members of Zamora's elected Divan visited Yaarab's ceremonial that took place over the weekend of June 12-14 in Helen, Ga. **Right**, Tim Vaughan, Dan Williams, Mike Allen, Illustrious Sir Kirk "Moose" Pearson, and Charley Pope pose with Dan Williams' Georgia social worker colleague, who just happened to be vacationing in Helen, at Old Heidelberg Restaurant.



MEMBERSHIP MATTERS! Check out the resources in shrinersvillage.com.

## Please Support This Year's Paper Sale

Greetings,

The members of Zamora Shrine are proud of their efforts to help children at Shriners Hospitals for Children, and we are asking for your help with our Paper Sale.

As you may know, all funds donated to the Paper Sale go directly toward activities that benefit Shriners Hospitals for Children, such as research, treatment, and transportation for patients.

The 22 locations of Shriners Hospitals, located throughout the United States, Canada, and Mexico, provide treatment for children suffering from a variety of debilitating medical issues, including spina bifida, loss of limbs, spinal cord injuries, cleft lip or palate, and burns. Our hospitals provide life-changing treatment to children – without regard to economic background or the family's ability to pay.

Your contribution, whether small or large, makes a significant difference in helping our brave kids receive world-class, specialized treatment from some of the best physicians, nurses, and specialists in their fields.

You have been mailed the 2020 Paper Sale contribution form or can request one from the Temple. If you have contributed to the Paper Sale before, I thank you on behalf of all of us at Zamora Shriners and ask you to continue to support us by renewing your Paper Sale plaque for \$100. If you are a first-time contributor, we ask you to purchase a Paper Sale plaque for \$125. You can display this handsome plaque in your home or office and show your support for Shriners Hospitals for Children. A smaller or larger donation will also be much appreciated, of course.

With your help, we can give hope to children and assist them in achieving their fullest potential as they live happy lives without being held back by their conditions.

On behalf of the Nobles of Zamora Shrine, I thank you in advance for your contribution to the 2020 Paper Sale.

You are also invited to our kickoff event for the 2020 Paper Sale, which will be held at Zamora Shrine Center on **Wed., July 8.** We will eat at 6:00 p.m. and then meet at 7:00 p.m.

Illustrious Sir Kirk
"Moose" Pearson
says:
"Help support the
Zamora News and
the work of your
temple by
purchasing a
sponsorship."

Let thousands of readers
know you support Zamora
Shrine Center while
publicizing your business,
Club, or Unit.
Call the office or email us
at zamoranewsinfo@
gmail.com for more
information or to place
your sponsorship message
TODAY.
Even a \$25 ad goes a long
way!

Sincerely,

Travis Vaughn 2020 Paper Sale Chairman

Mairo Vaughan



## Frequently Asked Questions - Paper Sale

What is Zamora's Paper Sale?

The Paper Sale is an annual fundraiser that Shriners International undertakes for support of our hospitals, with 100 percent of funds raised forwarded to Hospital Headquarters in Tampa.

How does this benefit local children?

Zamora may be directed to use a portion or all of the funds raised to help

our Hospital Transportation Fund, which covers the cost of transporting local children to their scheduled hospital appointments and of keeping up our Hospital Transportation vans.

**2019 Facts:** 

Trips in 2019: 64 Miles: approx. 48,530

Fuel costs: \$5,732.95

Lodging: \$13,885.44 Meals: \$8,246.70

Van maintenance: \$1,759.59

Zamora Shrine Center's area includes the following counties: Blount, Calhoun, Cherokee, Cullman, Etowah, Fayette, Jefferson, Lamar, Marion, Pickens, Shelby, St. Clair, Talladega, Tuscaloosa, Walker, and Winston. Members of Zamora Shrine also come from adjoining counties.



For more information call: 800-237-5055

If you need more information about the Paper Sale, please call Travis Vaughn at 205-394-1658 or email gtravisvaughn@gmail.com.